



Amy P. McIntosh

BUSINESS LEARNING & DESIGN CONSULTANT

INFO

Name
Amy P. McIntosh

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AWARDS

2015 Excellence Award
Women of Distinction Magazine

2015 Best Practices in Distance Learning, eLearning, and Blended Programs
ATD Midlands



WORK EXPERIENCE

- 2002 - Present

Amy P. McIntosh Learning and Design
Business Learning & Design Consultant

Principle activities involve complete responsibility for design and development of projects to include business development, instructional design, logo creation, print, digital & web design, marketing collateral, brand strategy, creative direction, strategy and execution, and facilitation and training.
- 2018 – Present

HD Supply – C&I Whitecap
Instructional Designer

Applied learning and design principles to multiple lines of business warehouse products and training programs. Learning solutions included software and product releases, process improvements, and maintenance of learning management system.
- 2016 – 2018

3ci Consulting
Learning and Development Consultant

Conducted training needs analysis, program level design and development for multiple clients to include Cox Automotive and QTS Datacenters, developing sales training, new hire orientation, internal compliance and security training, as well as new product releases.
- 2016 - 2016

Georgia Tech Research Institute
Instructional Designer

Implemented adult learning principles and design processes and procedures to assist with producing greater outcomes for faculty and staff. Created and launched management onboarding training, both online and in-person, for incumbent to newly hired managers.
- 2014 - 2016

AgFirst Farm Credit Bank
Instructional Design Project Coordinator

Handled agile project management for software engineers, instructional designers, and curriculum developers. Implemented marketing initiatives within the AgFirst learning systems team and in cooperation with other bank and association personnel.
- 2009 - 2014

BlueCross BlueShield of SC
e-Learning Developer

Worked closely with subject matter experts and sponsors to target new e-learning topics inclusion for learning management system. Designed and developed technical training for a variety of delivery methods including in-person, e-learning, and virtual training. Franklin Covey facilitation.
- 2007 - 2009

Teleperformance USA
HR Recruiter / Trainer

Assisted HR Director with attracting potential employees to the company. Worked with Hiring Manager to develop recruiting plans, write job descriptions, and attend job fairs. Onboarded new employees with skills, customer service, and compliance related training.



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SUMMARY

Corporate Designer, Entrepreneur, & CEO of Live2Create Foundation Network, Inc. I work with everyday brands like Coca Cola and The Home Depot to launch new programs and services. I use my decade and a half of corporate expertise to help new and aspiring entrepreneurs launch their businesses from scratch. Having a secure foundation is key to successful operations. I am passionate about seeing others succeed in life and in business. My creative and systematic approach to design and development produces results beyond imagination, and helps businesses perform top tier at work and in life.

EXPERTISE

 Brand & Identity	 Learning Design
 Business Development	 Content Creation

INTERESTS

 Art	 Music	 Film
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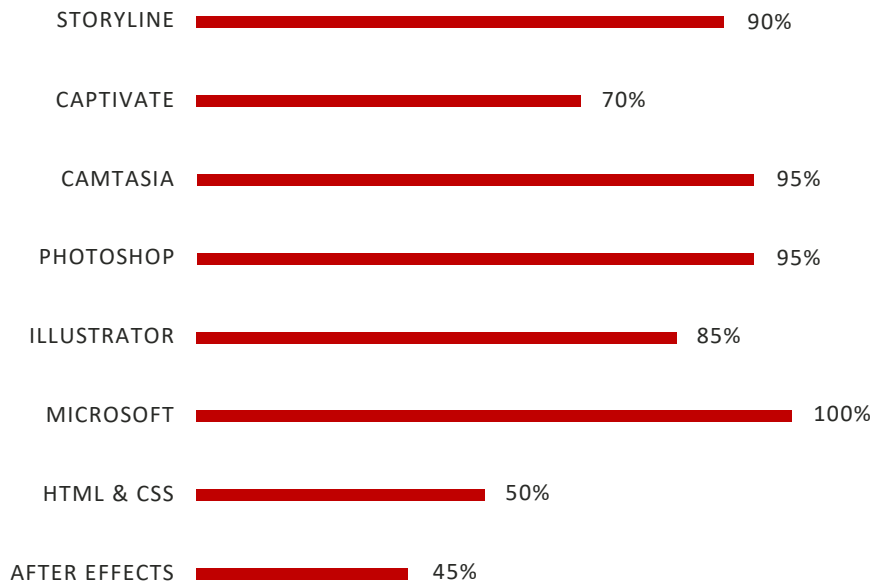


EDUCATION

- Current Life University
Master of Science in Positive Psychology (Coaching)
- 2008 – 2011 Academy of Art University
Master of Arts in Branding – Art Direction (2.5 Years)
- 2002 - 2006 South Carolina State University
Bachelor of Arts in Studio Art – Digital Media



KNOWLEDGE AND SKILLS



REFERENCES

- Marvita Franklin - Client
marvita@marvitafranklin.com / Marvita Franklin
- Wendy Zopf – Product Learning Manager
wendy.zopf@qtsdatacenters.com / QTS Data Centers
- Mya Eveland – Instructional Designer
myalineveland@gmail.com / Georgia State University